



Who attends?

- Top management
- Senior and middle company management with car fleet managerial responsibility and competence
- Car Fleet Managers
- Entrepreneurs and Self-employed persons
- Public administration, municipality, self-government and institutions



- Fleet suppliers

Series of professional events by FLEET company cars magazine

- The Tour de Fleet series of specialized professional meetings organized by the FLEET firemní automobily (company cars) magazine consists of outdoor as well as indoor events serving as the tool to connect fleet suppliers with their current and potential clients - fleet operators and the owners of company cars. Each event mediates and supports mutual communication and networking and provides – together with printed magazine FLEET and internet portal iFLEET.cz – complex communication platform for wide variety of managers on both supplier as well as client side.
- Fleet Days (Den s Fleetem) are the core of the Tour de Fleet series, providing the attendants with unique opportunity to test try wide variety of cars of different segments and manufacturers. The events are also great opportunity for participating importers and fleet supplier representatives to introduce and explain their offering to the relevant business audience - to the present and, more importantly, prospective clients.
- The schedule of each Fleet Day is supplemented with presentations, specialized lectures, workshops and individual program of participating suppliers and partners. The Fleet Days are therefore great opportunity to address corporate management.



Fleet Day 2018 Program scheme

- Specialized lectures
- Product presentations
- Workshops and micro events
- Car test drives
- Separate activities at partner stands
- Business networking
- Supplementary program

Contacts

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Number of attendants in 2017

Fleet Day Brno	296
Fleet Day Most	284
Fleet Day Pardubice	362

Tour de Fleet 2018 schedule

17. 5. 2018

Fleet Day Brno & LUV Day

Golf resort Kaskáda

14. 6. 2018

Fleet Day Most & SUV Day

Polygon Most

13. 9. 2018

Fleet day Pardubice & Management Day

Golf & Spa resort Kunětická hora

10. 10. 2018

Fleet Festival Praha & Plug-in Hybrid Day

TBA